Raising Awareness

Do's & Don'ts

Do

- Carefully review the LAUSD LCFF Household Income Form 2013-14 Community Toolkit in your packet.
- Learn more about LCFF by:
  - Visiting www.parentsmatternow.org
  - Visiting www.fairshareforkids.org
- Share with parents that you are a volunteer.
- Share with the parents the importance of completing and submitting the form.
- Assure parents that the forms and information shared is confidential.
- Refer parents to their school’s front office if you don’t know the answer to their questions.
- Only utilize outreach materials provided in the Community Toolkit. Toolkit flyers are the same as those being distributed by school sites. Identical messaging will minimize confusion.
- Engage others at your school/organization to inform families about LCFF and income verification.
  - Word of mouth
  - Social media
  - Email

Don’t

- Try to complete the Household Income Form for parents.
- Try to answer parent questions about the income verification form. Direct parents to your appropriate school contact.
- Lose momentum on this valuable opportunity to engage parents in their children’s educational success.
- Make copies of Household Income Form 2013-14 and/or distribute blank forms if a parent has lost form direct them to school contact. Request another form with school contact.
- Make your own outreach materials.